

The Video Concierge Advertising Information

MAXIMIZE YOUR PROFITS

The goal of our service is to help bring more customers to your business. Packages start at only \$45/month and can be customized to match the needs and budgets of any business.

EFFECTIVE

Our custom video concierge service promotes and exposes your business to thousands of hotel guests every day through in-room televisions running 24/7/365.

The Video Concierge presents an entertaining and informative series of videos showing travelers what to do and where to go during their stay; encouraging them to visit *your business*. In a partnership with each hotel, this will be a free service to all hotel guests and often the default television channel when guests first enter their room.

LOW COST MARKETING TOOL

Within this service, you will be given 60 seconds to introduce and characterize your business. This can either be a preexisting video or one that is created specifically for The Video Concierge. Orchard Entertainment offers a 50% discount on video production services for all new Video Concierge advertisers.

All Video Concierge advertiser videos are also available online at TheVideoConcierge.com. Hotel guests are encouraged to visit this site for more information on your business and to watch your video again on-demand.

Orchard Entertainment handles all integration of the service into each hotel. Our state-of-the-art media distribution network allows us to remotely manage each hotel's content from our office - giving us the ability to update your video quickly, seamlessly and efficiently.

Exclusivity options are available upon request.



SIGN UP TODAY!

Don Tarkington

Director of Sales

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General Rate Card (All prices are per month per hotel)

	:60 Video
1 Hotel	\$45/mo
2 Hotels	\$35/mo
3+ Hotels*	\$25/mo

*Discount pricing is available for more than 10 hotels.

KEY FEATURES

- Starts as Low as \$45/month
- Reach Thousands Every Day
- 50% Discount on Promo Video
- Select Your Hotels