

The Video Concierge

Information for Convention & Visitor Bureaus

NEW SERVICE FOR VISITORS

The Video Concierge is the perfect addition to your Visitor Center. This new service will promote local businesses and attractions that visitors can visit during their stay.

Whether it's a business traveler looking for a great place to eat dinner or a family of 5 looking for an exciting way to spend the last afternoon of their vacation, our video concierge service can be a valuable resource to each and every person visiting your city.

FREE SERVICE FOR YOUR VISITOR CENTER

Featured businesses pay for the exposure and in return, you and your visitors receive a free service that is uniquely informative and entertaining to watch. Information is displayed on easy to use touch screen kiosks that can either be purchased by you or rented from Orchard Entertainment. We also have the ability to retrofit existing kiosks upon request at no additional fee.

In addition, this can be a revenue generator for your chamber or CVB. A portion of the screen is solely dedicated to you. You have complete control to sell the space to advertisers or promote local events. You can fully coordinate and regulate the frequency and quantity of ads as you wish.

CUSTOMIZED JUST FOR YOU

Our video concierge service is also customized specifically for *your* Visitor Center. It is branded as "Your Visitor Center's Video Concierge Service". The service includes promotional videos on your city in the program lineup that showcase the city's popular neighborhoods and city operated attractions. The color scheme, graphic design and font selection can also be customized to fit the theme and advertising campaign of your Visitor Center.

HASSLE FREE

Orchard Entertainment handles all production and integration of our service into your Visitor Center. Our state-of-the-art media distribution network allows us to remotely manage your kiosk's content from our office - giving us the ability to update the programs on your kiosk quickly, seamlessly and efficiently.

We provide free seasonal updates for featured businesses to ensure all information presented is up-to-date.

To begin using The Video Concierge as a service to *your* visitors, contact us today.



SIGN UP TODAY!

Phil Shuyler
Orchard Entertainment
Phil@OrchardEntertainment.com
206.414.2548

www.TheVideoConcierge.com

KEY FEATURES

- Completely Free Service
- Revenue Generator
- New Resource for Your Visitors
- Hassle Free Install and Maintenance
- Customized for *Your* Visitor Center